



## Openwave® Hosted Solutions

### Industry-leading Messaging Solutions with Predictable Operating Costs

Faced with increasing competition, ISPs and Broadband service providers are looking for ways to minimize large upfront investments in infrastructure and support, and instead focus on their core business – finding and managing subscribers. Service providers have a number of business challenges – emerging markets do not always develop at the rates forecasted, subscriber requirements can fluctuate and organizational readiness can delay the launch of services. All of these challenges can affect the service provider’s bottom line.

Openwave’s Hosted Solutions address these business challenges by allowing service providers to offer attractive, high-ARPU services to their customers without requiring a large upfront capital investment. Openwave’s industry-leading messaging products eliminate deployment risks and potential delays by providing a robust solution without the complexities of integrating a solution into the network.

With Openwave Hosted Solutions, service providers can offer a carrier-grade deployment from the day the service is launched. Hosted Solutions reduce scalability, time to market and support issues. Openwave provides the scale, support, maintenance and storage for the solution, all with predictable, low operating costs.

### Benefits to Customer

Openwave Hosted Solutions offer service providers:

- Carrier-grade Openwave services
- Rapid time to market
- Lower upfront capital investments
- Reduced support costs

### Product Detail

- **Rich Mail** – provides a centralized communication hub. Rich Mail enables subscribers to personalize their messaging experience with services such as integrated messaging (email, voicemail, SMS, MMS), PC-mobile messaging, email aggregation, chat, synchronized address book and calendar, social networking, and content sharing with Facebook, Twitter, Flickr and more.
- **Email Mx** – provides an extensible, carrier-scale messaging platform. Email Mx provides high-performance mailboxes, nearly limitless storage capacity and extensive search capabilities. Features include family mailbox, global address book, mailing list, remote account viewing, mobile access and desktop access.

Email Mx also offers comprehensive abuse protection from unwanted advertising, dangerous viruses and phishing attacks.

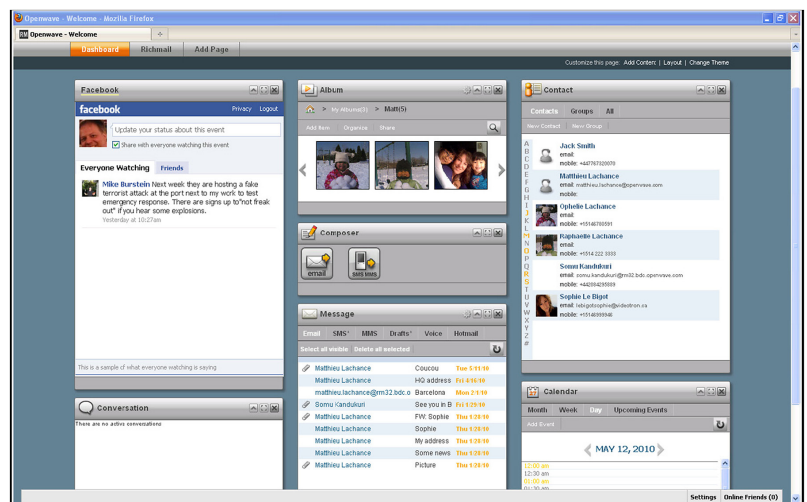


Figure 1: Rich Mail’s Dashboard provides a centralized communication hub for personalized messaging services.

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### Additional hosted services offered by Openwave include:

- Cloudmark Email Anti-Abuse – provides carrier-grade spam, phishing and virus protection
- Intermanager – manages business user domains and customer accounts.
- DAS – allows the service provider's provisioning system to provision new email customers via an LDAP interface. Also supports modifications and deletions of accounts.

### Reduced Support Costs

Openwave's Hosted Solutions remove the expense of maintaining dedicated IT resources. Openwave support offers service providers:

- Carrier Class Service Level Commitment of 99.99% Availability
- 24x7x365 Dedicated Managed Solution Operations and Management

- System status reports and capacity planning
- Disaster recovery and geo-redundancy options
- System upgrades to maintain capacity and performance
- System backup and recovery
- ITIL v3 certified engineers
- Type 2 SAS70 Audit Certification Compliance

### Openwave Data Center Details

Openwave Hosted Solutions are delivered from well-planned, strategically located data centers that include:

- Onsite Security for authorized personnel
- Site monitoring via closed circuit television
- Multiple Tier 1 upstream providers
- Network uptime commitment of 100%
- Local Redundant power
- N+1 Backup power systems
- Fire detection and suppression systems

For more information, please contact [sales@openwave.com](mailto:sales@openwave.com) or visit [www.openwave.com](http://www.openwave.com).

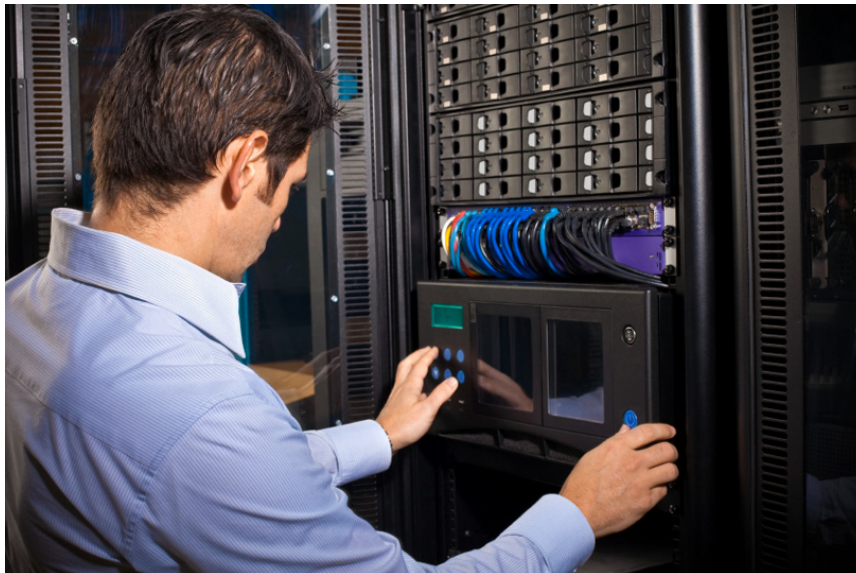


Figure 2: Openwave's well-planned, strategically located data centers provide hosted solutions to meet current and future business needs.



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### About Openwave

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